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**FOR IMMEDIATE RELEASE**

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**FOUNDING PARTNER KEN LEVINSON TO SPEAK AT  
CLEVELAND ACADEMY OF TRIAL ATTORNEYS SEMINAR SERIES MARCH 9**

CHICAGO — Levinson and Stefani founding partner Ken Levinson will headline the upcoming edition of the **Cleveland Academy of Trial Attorneys Seminar Series**, an ongoing presentation that welcomes prominent trial lawyers to share practical insight on ways to better represent their clients. The Seminar Series takes place on Wednesday, March 9 from 12-1:30pm at The Club at Key Center (127 Public Square, Cleveland, OH).

Titled **Using Focus Groups to Maximize Case Value**, Levinson's talk will address the use of focus groups to improve odds of winning cases. The process involves recruiting a panel to evaluate evidence and testimony to help attorneys analyze facts, frame positions, and shape questioning based on answers provided by participating group members.

Levinson has successfully conducted hundreds of focus groups on behalf of attorneys and firms both locally and nationally, many of which have gone on to achieve successful jury verdicts as a result. He frequently speaks at seminars around the country to discuss best practices and ways to capitalize on the information gathered during the litigation process.

Levinson is a graduate of the **Gerry Spence Trial Lawyers College** and the author of ***Litigating Major Automobile Injury and Death Cases***, the newest volume of the reference litigation series published by AAJ Press/Thomson Reuters. He was recently listed in the **Illinois Super Lawyers Top 100 in 2016**, his second appearance on the list. He is the founding partner of [Levinson and Stefani](#), a Chicago-based law firm offering client-first legal representation. The firm focuses on truck, auto and bus-related accidents, as well as child injury cases.

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